



ensuring absolute
well-being





...with a hope that

manifests

We laid our strong foundation by amalgamating health and well-being with the power of nature



Hope drives mankind and man hopes for a better life. Physical well-being ascends all other human needs and we at Sanat Products Limited have been able to extract this knowledge to incorporate it into our perpetual process of innovation. We take it upon ourselves to make the human dream come true.

It has been 27 years since Sanat Products Limited emerged, to acquire the highest pedestal in the world of healthcare and wellness. We laid our strong foundation by amalgamating health and well-being with the power of nature. Established in 1984, we are chiefly associated with the manufacturing and marketing of standardised herbal extracts, Spirulina, ayurvedic medicines, dietary supplements, nutraceuticals and pharmaceuticals.

Sunova Spirulina – 'The Greatest Food on Earth' has been made available to the Indian customers through the vision of our Chairman, Mr Pradip Burman, who is also the whole-time Director of Dabur India Limited, which has a 125-years-old heritage of looking after mankind.

Currently our portfolio features herbal extracts, over-the-counter natural healthcare products and prescription-based pharmaceutical products.



...with priorities harmonised

We are determined to exercise the highest standards of quality control at every step

We understand perfectly well, what people crave for and the potential we have to offer. Blending these two essential inputs, we strive for optimum solutions for our beneficiaries. We realise the importance of nature in our lives and have successfully harmonised our responsibilities to suit the earth as well as its beings. Our revolutionary yet rooted values ascertain us to provide quality services.

Our vision

The want for natural products of highest quality is at its peak and our corporate vision takes route from this growing global awareness. As responsible corporates, we are concerned for the environment and therefore envision the delivering of quality products, that are safe and effective. Our corporate ethos is embodied in our commitment towards the nation, society, consumers, channel partners and shareholders.

Our mission

We started off with our healthcare mission by setting up most modern, state-of-the-art manufacturing facilities, manned by technically-qualified scientists who guarantee that each process is governed by rigorous quality control standards.

We are here to ensure the highest purity and efficacy in every product that we develop. We are determined to exercise the highest standards of quality control at every step. We strive to present the absolute truth about our products and their benefits to all our valued customers and partners. We aim to provide customer satisfaction at all times and address every endeavour with total professionalism and integrity.



...with a perfect brew of herbal innovation

Our expertise

Herbs have the natural ability to cure us of all health problems. We are skilled at dealing with herbs. Our products, manufactured in WHO, GMP, ISO and HACCP-certified laboratories across India are made with standardised herbal extracts. Aqueous and alcohol extracts of herbs are processed to specific strengths and supplied in the form of soft extracts or dry extract powders to customers' specifications. The products are manufactured under stringent quality control methods under the strict supervision of our technical team.

The revolutionary blue-green algae, Spirulina, hailed as the food of the future, was a pioneering product cultivated by this division in scientifically designed ponds. Catering to almost 50 countries across the world, Sanat is one of the largest company to manufacture and market organic Spirulina. This unique and pathbreaking product has received certification from the world's renowned certification authorities like NATURLAND (GERMANY), ECOCERT (FRANCE), IMO (SWITZERLAND) and UNITED STATES DEPARTMENT OF AGRICULTURE (USDA).

Sanat has signed an agreement with Fuji Health Science, USA, for the marketing of Spirulina and Organic Spirulina in the North American markets. Fuji Health Science is a wholly-owned subsidiary of Fuji Chemical Industry Co. Ltd., Japan and has been marketing Asthaxanthin, Tocotrinol, Neusilin and F-melt excipients to pharmaceutical, food, personal care and dietary supplement industries in USA and Canada.



Catering to almost 50 countries across the world, Sanat is one of the largest company to manufacture and market organic Spirulina



...with the

elixir of life

Our three main divisions...

HERBAL EXTRACTS DIVISION

Meeting the growing needs of the pharmaceutical, cosmetic, ayurvedic and food industries, our Herbal Extracts Division is engaged in extracting and marketing standardised herbal extracts of the highest quality for domestic and international customers. We also undertake customised extraction on confidential contract basis.

Today, this division sells more than 50 standardised herbal extracts apart from Spirulina, and has earned for itself, the image of a quality supplier in the international market.

ETHICAL PRODUCTS DIVISION

The Ethical Products Division is engaged in the marketing of pharmaceuticals through the prescription of medical practitioners. Its main fields of operation are Gastroenterology, Gynaecology, Orthopaedics, Anti-bacterials, Pain Management, Urology and Anti-oxidant/Immunomodulators.

Today, the Herbal Extract Division sells more than 50 standardised herbal extracts apart from Spirulina, and has earned for itself, the image of a quality supplier in the international market



USDA NOP



Naturland



Ecocert



IMO Control



HACCP



Kosher



cGMP



ISO 9001:2008



Halal



...with the

right blend for all

SUNOVA®
Choose Nature | Choose Life

CONSUMER PRODUCTS DIVISION

The name Sunova is derived from the 'SUN', which is the life giving and life sustaining source of all energy on the planet Earth. 'NOVA' means new in Latin and reflects the essence of our products. These products, rooted in India's rich historical legacy of herbal medicine, have been supplemented with scientific modern day R&D to help cope with today's problems. Sunova products aim at bringing natural solutions to modern day problems.

Our varied product range includes:

- Nutritional Supplements: Sunova Spirulina, Sunova Aloe Vera Juice, Sunova Aloe Vera Max Juice
- Natural Sweetener: Sunova Dr. Shugar
- Skin Care: Sunova Natural Glow
- Weight Management: Sunova Bioslim
- Pain Management: Sunova Nopane
- Single Herbs Ingredients: Sunova Neem, Karela, Ashwagandha, Brahmi, Tulasi, Shallaki, Arjuna and many more





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Dindigul, Tamil Nadu